



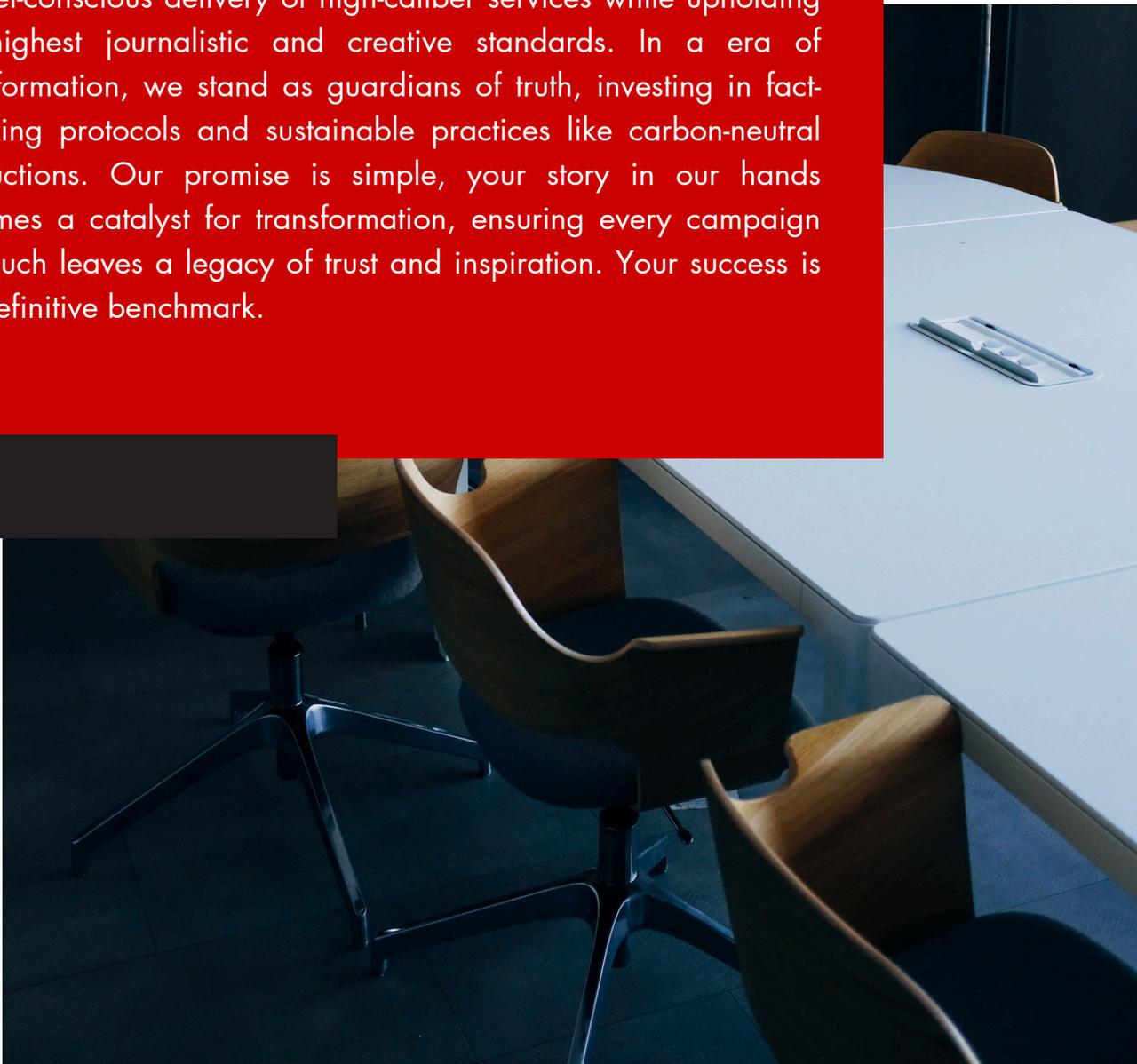
CORPORATE Profile

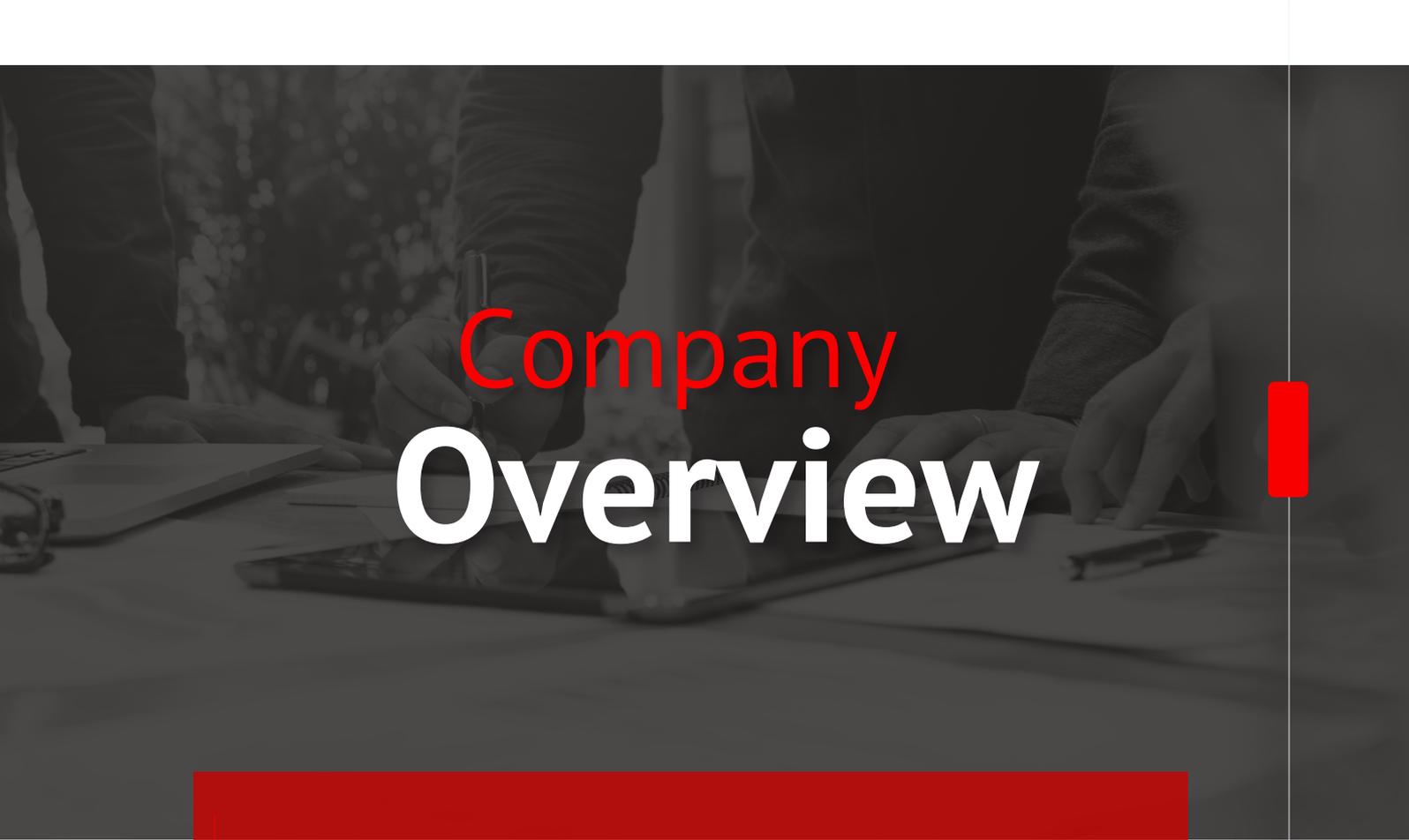
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> OUR Commitment

We pledge to our clients, partners, and audiences: unwavering dedication to storytelling that matters. We commit to timely, budget-conscious delivery of high-caliber services while upholding the highest journalistic and creative standards. In a era of misinformation, we stand as guardians of truth, investing in fact-checking protocols and sustainable practices like carbon-neutral productions. Our promise is simple, your story in our hands becomes a catalyst for transformation, ensuring every campaign we touch leaves a legacy of trust and inspiration. Your success is our definitive benchmark.





Company Overview

Yulonix Media Services is a premier, full-spectrum media and communications agency a subsidiary of Yulonix Ltd duly registered under the corporate Affairs Commission (CAC) of the Federal Republic of Nigeria, dedicated to crafting powerful narratives and amplifying brand voices across Africa. In today's hyper-connected world, a compelling story is the most critical asset. We are the architects of that story.

We are a dynamic team of veteran journalists with a collective experience of over two decades in media space, founders of News Scope Africa (www.newsscopeafrica.com), some of our teams are creative producers, digital strategists, and PR specialists who understand the intricate media landscape. From high-definition production and strategic public relations to innovative digital campaigns, bespoke training and much more, we provide an integrated, 360-degree approach to communication. We don't just create content; we build connections, shape perceptions, and drive measurable impact.



Telling **Africa's** Stories with
Truth, Clarity, and **Impact**.
At **News Scope Africa**, we
believe news is more than
headlines, it is the **heartbeat**
of society.



Vision

To be the leading media ecosystem and most trusted media partner in Africa, empowering brands and leaders to tell their stories with clarity, creativity, conviction and truth.

Mission

To deliver world-class media and communication solutions that cut through the noise, engage target audiences, and achieve strategic goals. We are committed to leveraging innovation, deep industry expertise, and unwavering integrity to turn our clients' visions into influential realities. Through ethical storytelling, data-informed strategies, and collaborative innovation, we help our clients navigate the complexities of modern media landscapes to achieve measurable impact and sustainable growth.



Core Values CECI3



Creativity

We are storytellers at heart, driven by innovation and a passion for original, compelling content.



Excellence

We are relentless in our pursuit of best quality, ensuring every project, press release, and all services are flawless.



Collaboration

We function as an extension of your team, fostering partnerships built on mutual respect and shared goals



Innovation

We leverage emerging technologies and creative boldness to redefine media possibilities.



Integrity

We operate with absolute transparency, honesty, and a strong ethical compass. Your trust is our foundation



Impact

We are results obsessed. Our strategies are designed not just to be seen, but to inspire action and create change.

Meet Our Team

Julian operates under a tiered leadership model, ensuring excellence, reliability and efficient decision-making and global scalability:



Julian O. Adetinuyo
Co-Founder/Chief Editor



Olorunyomi A. Emmanuel
Co-Founder/Executive Director



Peter Monday. Fsen
Business Dev.



Ikech N. Emmanuel
Head of Technical



Our Philosophy

We embody our belief that media is a force for societal evolution. We view every project as an opportunity to weave human experiences into powerful tapestries that challenge norms, bridge barriers and propel progress. Our philosophy is to synthesize the complex into the compelling with global trends, always prioritizing audience-centric design. We combine the rigor of professional journalism with the flair of creative production, ensuring every message is not only heard but also felt and remembered. We operate on the conviction that great media doesn't just inform it ignites action, fosters dialogue, and builds bridges across.



"Your vision is the **masterpiece**.
Our **service** is the master frame
that presents it to the world. We
don't just broadcast your
message; **we ensure it
resonates.**"

Our Services

We offer a comprehensive and integrated suite of media services, meticulously organized to meet all your communication needs.

DIGITAL & MEDIA PRODUCTION

We bring your ideas to life with cinematic quality and technical precision.



- **Documentary & Feature Production:** Long-form visual storytelling that informs, inspires, and engages.
- **Podcast Production:** End-to-end audio solutions, live-streaming, from concept and recording to editing and distribution.
- **Corporate & Brand Videos:** High-impact videos for marketing, training, and internal communications.
- **Event Coverage (News & Corporate):** Professional multi-camera coverage for conferences, summits, and product launches

COMMUNICATION & PUBLIC RELATIONS

We manage your reputation and build bridges with your most important stakeholders.



- **Media Public Relations:** Strategic outreach and relationship-building with journalists and media outlets.
- **Press Conference Coordination:** Flawless execution of press events, from media invitations to briefing materials.
- **News Coverage:** Providing professional journalistic coverage for proprietary use or external distribution
- **Advocacy & Awareness Campaigns:** Designing and implementing campaigns that drive social change and public discourse.
- **News Media Management:** Acting as your official press office and navigating media inquiries.

CONTENT & EDITORIAL SOLUTIONS

Our content commands attention, influence and establishes authority.



- **Content Strategy & Creation:** Developing and executing goal-driven content plans.
- **News Writing & Editing:** Journalistic-standard writing for press releases, articles, and op-eds.
- **Speechwriting & Talking Points:** Crafting powerful, persuasive, and memorable speeches for any occasion.
- **Corporate Branding:** Developing your brand's voice, visual identity, and core messaging.

CONSULTANCY & CAPACITY BUILDING

We empower your team with the skills to communicate confidently.



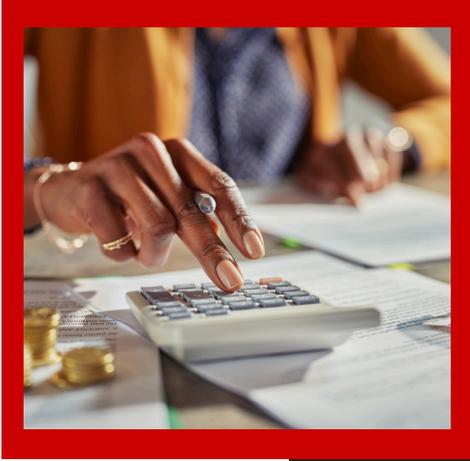
- **Media & Communications Consultancy:** High-level strategic advice on navigating complex media landscapes.
- **Specialized Training:** Custom workshops on media relations, crisis communication, skills training, content strategy and more
- **Public Speaking & Presentation Coaching:** One-on-one & group coaching to transform your leaders into powerful communicators.

DIGITAL & SOCIAL MEDIA MANAGEMENT

We build and nurture your online community.



- **Social Media Strategy & Management:** Full-service management of all your social platforms (LinkedIn, Instagram, X, Facebook, Google Listing etc.).
- **Digital Campaign Management:** Running targeted ad campaigns to reach specific audiences and goals.
- **Content Creation (Digital):** Designing graphics, writing copy, and producing short-form video for social media.
- **Analytics & Reporting:** Providing clear data on what's working and how to improve.
- **(UI/UX) Web Design:** we provide full-stack and responsive web development



SPECIALIZED SERVICES

Advanced capabilities and niche expertise designed to meet complex, standard and non-standard needs

- **Media Monitoring:** Tracking and analyzing your brand's presence and sentiment in the news.
- **Crisis Communications:** Expert guidance and rapid response to protect your reputation during a crisis.
- **Office Stationary:** we provide essential supplies for a productive and organized office and more.
- **Special Supply:** we provide special need supply such as furnitures, computers, and more.
- **Event Management:** managing events can be stressful. we can help you manage all of your events



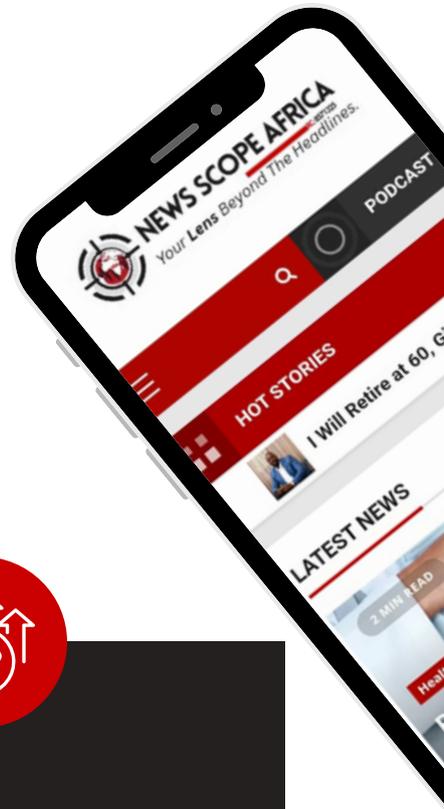
PRINTING MEDIA SERVICES

We are your one-stop solution for bringing your brand to life. Our integrated services take your ideas from initial concept to a stunning final product.

- **Design:** Expert logo creation, branding, and graphic design to build your visual identity and more.
- **Printing:** High-quality printing of business cards, flyers, banners, report, bill-board and all marketing materials.
- **Custom Services:** Bespoke solutions including branded merchandise, corporate gifts, packaging, promotional items and more.

Why You Should Partner with Us.

Choosing **Yulonix Media Services** means choosing a **partner** with a unique blend of journalistic integrity and **creative vision**.



We have a team of experts with extensive experience journalists and media professionals, content creation, and communication solutions.



We are committed to delivering high-quality services that meet the highest standards of professionalism, creativity, and innovation.

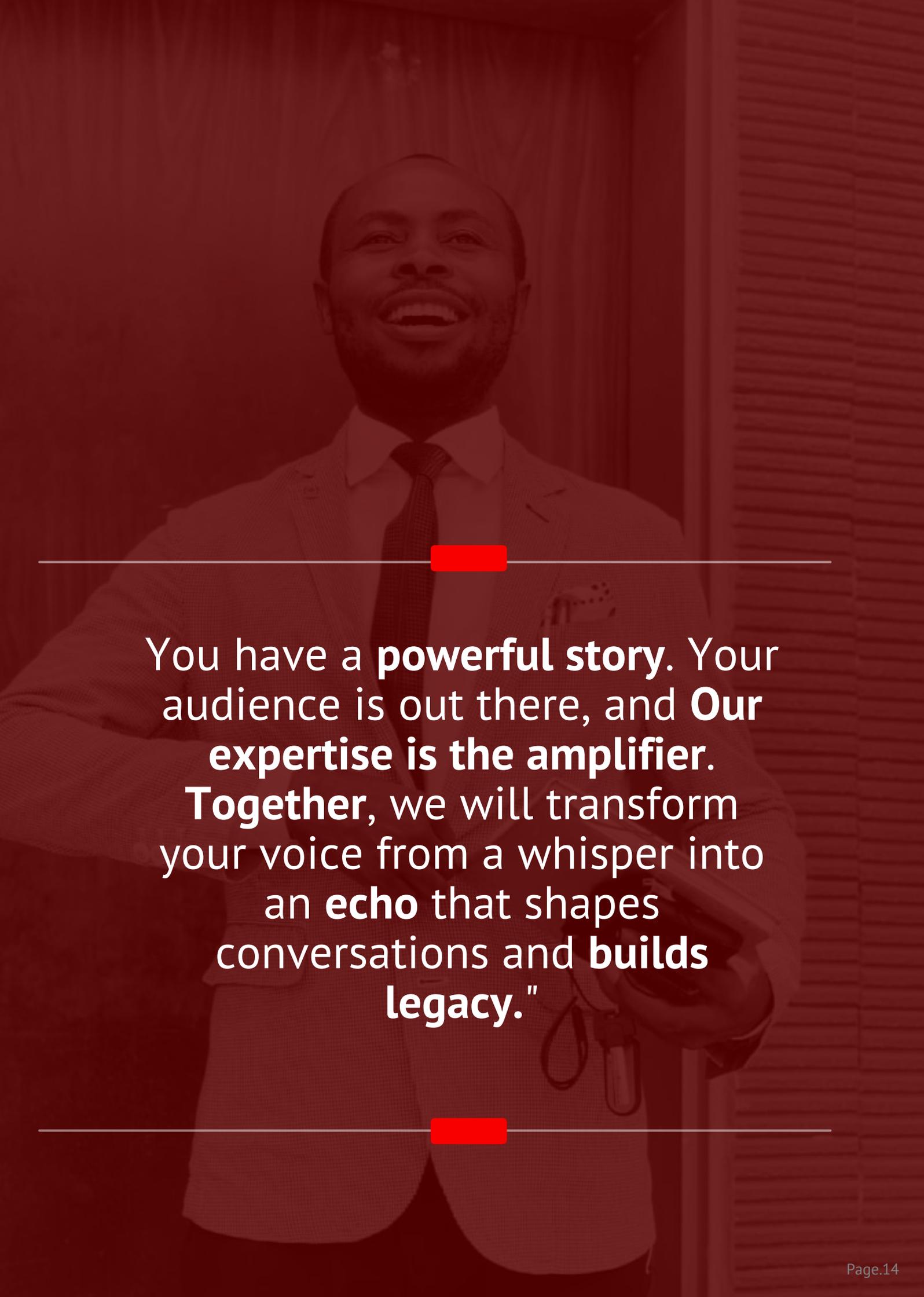


We are flexible and adaptable and can tailor our services to meet the specific needs of our clients.



We don't just service; we collaborate as extensions of your team. Forget hiring four different agencies. We provide one seamless, strategic solution that aligns your PR, digital presence, and content production for maximum impact.





You have a **powerful story**. Your audience is out there, and **Our expertise is the amplifier**. **Together**, we will transform your voice from a whisper into an **echo** that shapes conversations and **builds legacy.**"



In the modern marketplace, **communication, attention, relationship and network** are the new currency, and your story is your most asset. At **Yulonix Media Services**, we are your **expert custodians**. We are here to refine, protect, and amplify your message, with a strong commitment to excellence, creativity, and innovation, ensuring you don't just participate in the conversation, **you lead it.**



Contact Us:



www.newsscopeafrica.com

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